

**Report of Amy Harhoff, Corporate Director of Regeneration,  
Economy, and Growth**

**Councillor Alan Shield, Portfolio Holder for Equality, and Inclusion**

**Electoral divisions affected:**

Countywide.

**Purpose of the Report**

- 1 The purpose of the report is to seek County Council approval to adopt the County Durham Housing Strategy (CDHS) as detailed at Appendix 2. Cabinet has agreed to adopt the accompanying 12-Month Delivery Plan, as detailed at Appendix 3, subject to the HRSS being adopted by County Council.

**Executive summary**

- 2 The current housing strategy was adopted in 2019. The wider economy has changed significantly since then, with the impact of covid, the cost of living crisis and rising levels of homelessness requiring a new strategy and vision for housing in County Durham.
- 3 The CDHS has been developed to consider housing issues across County Durham up to 2035. The strategy provides a strategic framework to inform the actions and investment of the council and its partners and has been developed to ensure the council is well positioned to maximise future opportunities for funding support. The CDHS 2024 will replace the current housing strategy adopted in 2019.
- 4 The strategy has been developed following two rounds of consultation with partners and stakeholders, including local residents which was undertaken in parallel with the Homelessness Strategy. The first round of consultation focused on developing the high-level principles and priorities for the strategy, with a second round focusing on the draft strategy itself. This was undertaken between 30 October 2023 and 18 December 2023. The council engaged with residents and interested parties through:
  - (a) its partnership structure;

- (b) online engagement events;
  - (c) tailored surveys; and
  - (d) a presentation to Overview and Scrutiny Committee.
- 5 The consultation determined that there was overwhelming support for the proposed vision, principles, and priorities. Amongst other things, the importance of meeting housing needs, issues with concentrations of private rented sector housing stock and the importance of energy efficient housing and partnership working came through the consultation. A number of changes were made to the draft housing strategy as a result of the consultation as set out in the Statement of Consultation, as detailed at Appendix 4.
- 6 The CDHS sets out the vision and strategic direction for housing activity in County Durham to provide:
- (a) good quality housing that meets everyone's needs;
  - (b) good quality housing that is affordable for local people; and
  - (c) supports the creation of great places to live.
- 7 The strategy will also help deliver the ambitions of the council's Inclusive Economic Strategy (IES) that recognises that housing is a major enabler to achieving economic growth and better social outcomes for the council's communities. We also recognise that the Housing Strategy and Delivery Plan are being developed in the context of emerging devolution work, including a Strategic Place Partnership between NECA and Homes England.
- 8 The strategy contains seven principles that establish the foundation and rationale underpinning decisions and five priorities for action.
- 9 A key response to the consultation, including from Economy and Enterprise Overview and Scrutiny Committee, was the need for a delivery plan to be included in this version of the housing strategy. It was always the intention to prepare a delivery plan following adoption of the strategy but, to address these comments, a 12-month delivery plan has been prepared and attached to the housing strategy, as detailed at Appendix 3. This is to ensure the council can "hit the ground running" once the strategy is adopted rather than delay delivery until a delivery plan is developed. A more long-term delivery plan will still be prepared following adoption, working with partners including the Housing Forum, and adopted by Cabinet.
- 10 A review of progress of delivery of the strategy will be carried out annually and reported to Cabinet. This will also address any policy or

funding changes, including emerging work relating to devolution, and differences in demand to the service. The delivery plan will be updated accordingly following the annual review.

## **Recommendations**

- 11 County Council is recommended to:
  - (a) adopt the County Durham Housing Strategy (CDHS) as detailed at Appendix 2.

## **Background**

- 12 The current housing strategy was adopted in 2019. The wider economy has changed significantly since then, with the impact of covid, the cost of living crisis and rising levels of homelessness requiring a new strategy and vision for housing in County Durham.
- 13 The CDHS has been developed to consider housing issues across County Durham. The housing strategy will be delivered in partnership through the Housing Forum and in discussion with the county's residents, the private sector, and other agencies. It will also provide a strategic framework to inform the actions and investment of the council and its partners.
- 14 The housing strategy will ensure the council is well positioned to maximise future opportunities for funding support. In this context, the housing strategy provides the evidence to identify issues within a housing context and a clear approach to address these issues.
- 15 The housing strategy is a comprehensive document that aligns with other existing or emerging strategies including the:
  - (a) County Durham Vision;
  - (b) County Durham Plan (CDP); and
  - (c) the new Homelessness and Rough Sleeping Strategy.
- 16 It also supports the council's IES and Climate Emergency Response Plan (CERP). We also recognise that the Housing Strategy and Delivery Plan are being developed in the context of emerging devolution work, including a Strategic Place Partnership between NECA and Homes England.

## **Consultation Overview**

- 17 The principles and priorities paper was the first stage in the preparation of the housing strategy in June 2023 to August 2023. The responses to this consultation were used to inform a draft housing strategy that was subsequently consulted on from 30 October 2023 to 18 December 2023. Consultation ran alongside the consultation on the homelessness and rough sleeping strategy and was joined up where appropriate. The consultation included:
  - (a) presentations to 13 Area Action Partnerships;
  - (b) attendance at a number of County Durham Partnership groups including the:

- i. County Durham Together Partnership;
  - ii. Health and Wellbeing Board; and
  - iii. Place and the Health and Communities Board;
- (c) a presentation and discussion at Economy and Enterprise Overview and Scrutiny Committee;
- (d) presentations to the County Durham Association of Local Councils;
- (e) online consultation events; and
- (f) the consultation was also supported by a social media and communications campaign that included a:
  - i. dedicated webpage;
  - ii. Facebook advert;
  - iii. a number of Facebook posts;
  - iv. a number of Instagram stories; and
  - v. a number of tweets on X.

18 Whilst a range of views came through the consultation and those detailed points have informed the revision of the draft housing strategy, the main messages from the consultation can be summarised as follows:

- (a) overwhelming support for the vision, principles, and priorities;
- (b) strong emphasis on the importance of partnership working with partners keen to be involved in the development of the strategy and the delivery plan;
- (c) new development should be focused on brownfield sites to stop building on greenfield sites or in the countryside;
- (d) ensure appropriate infrastructure is built alongside new housing to support new housing development;
- (e) support for strong focus on affordable housing, affordable housing should be recognised as a product of choice with affordable rental a tenure of choice;
- (f) better access to affordable housing including social housing and private rented, in particular for:

- i. single people;
    - ii. younger people; and
    - iii. larger families;
  - (g) support for the links between housing on health and wellbeing with more emphasis needed on impact of poor housing on health;
  - (h) continue to improve partnership working with registered providers to enable further regeneration of communities and high quality placemaking;
  - (i) more focus needed on provision of suitable affordable housing for students;
  - (j) concerns about the impact of student housing in and around the city centre;
  - (k) explore the need for additional licensing in Durham;
  - (l) concerns about the cost of living and poverty and affordability of housing;
  - (m) energy efficiency and reducing carbon emissions should continue to be a focus in the delivery of the housing strategy;
  - (n) need more emphasis regarding the impact of poor housing on health;
  - (o) housing standards in the private, social and student rental sector was a concern, particularly regarding damp, mould, and condensation;
  - (p) need for more meaningful engagement with members of the community and harder to reach groups in decision making; and
  - (q) more clarity needed on how priorities will be achieved and timescales.
- 19 A presentation was given to Members of the Economy and Enterprise Overview and Scrutiny Committee on 18 December 2023. The comments received were fed into the housing strategy. A follow up session was held on 22 April 2024 where it was demonstrated how the Committee's comments had been addressed. There were a small number of subsequent comments and these have been included in the Statement of Consultation, as detailed at Appendix 4.

## **County Durham Housing Strategy**

- 20 The CDHS sets out the strategic direction for housing activity in County Durham and a vision to provide good quality housing that meets everyone's needs, is affordable for local people and supports the creation of great places to live. The final vision is as follows:

*'By 2035 County Durham will be a place that has good quality homes that meet the needs of existing and future residents that they can afford. The provision and quality of housing will support economic growth, contribute to improved health, community safety and create and maintain sustainable, mixed, and balanced communities. People will live long and independent lives within connected and safer communities.'*

- 21 The CDHS contains seven principles. The principles establish the foundation and rationale underpinning decisions and actions to deliver the vision. The principles are as follows:

- (a) principle 1: everyone has a right to a warm, safe, and decent home;
- (b) principle 2: everyone should have access to a home that is affordable to them;
- (c) principle 3: housing is the cornerstone of communities and should support improved health, community safety, educational attainment, and the local economy;
- (d) principle 4: the strategy will be for the county, not the council, and will promote local solutions underpinned by community engagement;
- (e) principle 5: all new houses should be accessible, tenure blind and provide flexible living for different stages in a person's life, always aiming to allow people to be independent, including remaining in their home for as long as they desire;
- (f) principle 6: existing and new communities should be physically, digitally, culturally, and economically connected to support the creation of sustainable, safe, mixed, and balanced communities including bringing empty properties back into use; and
- (g) principle 7: the strategy will support energy efficiency and carbon reduction in existing and new housing and contribute towards the council's CERP.

- 22 The purpose of the CDHS is to set the context as to how the council and its partners will meet the housing challenges faced. The draft CDHS includes the following priorities for action that are not in order of importance:

- (a) priority 1: increase the delivery of new housing, including secure, affordable housing to meet housing needs together with the infrastructure required;
  - (b) priority 2: ensure that everyone has access to appropriate, safe, and secure housing that support health and wellbeing;
  - (c) priority 3: ensure high quality, energy efficient houses and effective landlord services;
  - (d) priority 4: ensure a comprehensive range of housing options for older and vulnerable people, disabled people and children and young people including specialist accommodation and support; and
  - (e) priority 5: ensure high quality placemaking, creating safe, accessible, prosperous, and sustainable places to live.
- 23 The CDHS recognises the importance of placemaking and how housing needs to complement and integrate with the spaces around it so that people feel part of a community and can easily access the services and amenities they need. Providing the right infrastructure is of vital importance to good placemaking. The strategy recognises the importance of increasing the delivery of new houses including secure, affordable housing and new council owned housing.
- 24 The strategy sets out that everyone in County Durham should have fair and equal access to safe and secure housing that meets their needs. This includes addressing the specific needs of groups including:
- (a) children in care;
  - (b) children leaving care;
  - (c) people with disabilities;
  - (d) people with complex health issues; and
  - (e) older people.
- 25 The strategy seeks to support people to prevent them becoming homeless and enable them to secure and maintain and sustain living in good quality, permanent accommodation with support in place where it is needed. It also seeks ensure that a comprehensive range of supported and specialist housing is available for those who need it.
- 26 The strategy reflects a commitment to providing high quality housing and to work with local communities and put them at the heart of the decision-



making process in a way that meets their needs and priorities. The strategy also seeks to drive up standards in the private rented sector.

- 27 The delivery of the CDHS will complement activities in other plans and strategies including:
- (a) CDP;
  - (b) council's Local Plan (2021- 2035);
  - (c) County Durham IES;
  - (d) County Durham Joint Local Health and Wellbeing Strategy (2020-25); and
  - (e) CERP 2 (2022-24).

## **Delivery Plan**

- 28 A key response to the consultation, including from Economy and Enterprise Overview and Scrutiny Committee, was the need for a delivery plan to be included in this version of the housing strategy. It was always the intention to prepare a delivery plan following adoption of the strategy but to address this response a 12-month delivery plan has been prepared and is attached at Appendix 3. The reason for including a 12-month delivery plan is to avoid any potential delay in delivering the strategy as the council develops a longer-term delivery plan. Some examples of the outcomes in the delivery plan include:
- (a) deliver the Council House New Build Programme to deliver affordable homes to meet needs;
  - (b) develop a housing delivery pipeline to access funding opportunities;
  - (c) review the current allocations and lettings policy to ensure it meet the needs of customers;
  - (d) deliver the supported housing improvement programme to ensure providers are fit for purpose;
  - (e) prepare a temporary accommodation placement strategy to provide suitable accommodation for those in need and reduce costs;
  - (f) prepare guidance on keeping houses free from damp and mould;
  - (g) deliver the disabled facilities grants to enable people to stay in their own houses;

- (h) develop and implement a programme of targeted delivery plans to support housing regeneration; and
- (i) explore ways to improve engagement with communities including students and tenants in relations to placemaking and how they access services.

29 A review of progress of delivery of the strategy will be carried out annually and reported to Cabinet. This will also address any policy or funding changes, including emerging work relating to devolution, and differences in demand to the service. The delivery plan will be updated accordingly following the annual review.

### **Next Steps**

30 Following adoption of the CDHS, the council will work with partners to develop the longer-term delivery plan and deliver the actions in the 12-month delivery plan in order to achieve the strategy's principles and priorities. Although the end date of the housing strategy's vision is 2035 it will be reviewed as and when necessary.

### **Background Papers**

Housing Strategy Principles and Priorities Paper

Housing Strategy Consultation Draft

### **Other useful documents**

None

### **Author**

Mike Allum

Tel: 03000 261906

---

## **Appendix 1: Implications**

---

### **Legal Implications**

The recommendations in paragraph 10 reflect that the adoption of the Housing Strategy is the responsibility of County Council as it is part of the council's budget and policy framework however, the implementation of strategies, once adopted and including the Housing Strategy, sits with Cabinet.

Section 8 of the Housing Act 1985 requires local housing authorities to consider housing conditions in their area and the needs of the area with respect to the provision of further housing accommodation.

### **Finance**

The housing strategy identifies a series of actions and outcomes. Each of these will be associated with a project that may require a funding bid once the scope of the project is determined. The housing strategy does not guarantee funding for the projects listed.

It should be noted specifically however, that the Council Housing Delivery Programme will enable the Council to build and acquire properties to manage as 'in house stock'. A Housing Revenue Account must be established once the required threshold is met.

### **Consultation and Engagement**

The housing strategy principles and priorities paper was subject to public consultation for eight weeks between 26 June 2023 to 18 August 2023.

Consultation was also undertaken on the draft housing strategy between 30 October 2023 and 18 December 2023.

Consultation was undertaken with residents of County Durham and other stakeholders with a potential interest in the content of the document. Through the consultation the council made use of its partnership structure to assist in disseminating information about the housing strategy. Consultation ran alongside the consultation on the homelessness and rough sleeping strategy and was joined up where appropriate. The comments received at all stages have informed the final version of the housing strategy.

### **Equality and Diversity / Public Sector Equality Duty**

The Equality Act 2010, public sector equality duty S149-157 of the Act, has been considered as part of a full equalities impact assessment, which is

attached to this report at Appendix 5. The strategy presents no negative impact on the protected groups.

## **Climate Change**

Addressing the cause of climate change is a key thread through the draft housing strategy including principle seven and priority three that state that the strategy will support energy efficiency and carbon reduction in existing and new housing.

## **Human Rights**

Protocol 1 Article 1: Every natural or legal person is entitled to the peaceful enjoyment of his possessions including their property; the housing strategy will provide a framework to deliver housing to meet housing needs.

Article 8: provides a right to respect for private and family life. Everyone has the right to respect for his private and family life, his home, and his correspondence. There shall be no interference by a public authority with the exercise of this right except such as is in accordance with the law and is necessary in a democratic society in the interests of:

- (a) national security;
- (b) public safety;
- (c) economic wellbeing of the country;
- (d) for the prevention of disorder or crime;
- (e) for the protection of health or morals; or
- (f) for the protection of the rights and freedoms of others.

The council will ensure the housing strategy will be consistent with the council's human rights obligations.

## **Crime and Disorder**

None.

## **Staffing**

Resource is required to progress the production, monitoring, review, and implementation of the housing strategy.

## **Accommodation**

None.

## **Risk**

Detailed risk assessments will be undertaken at the project level and as part of delivering against the housing strategy.

## **Procurement**

None.

---

## **Appendix 2: County Durham Housing Strategy**

---

Please refer to the attached County Durham Housing Strategy.

---

## **Appendix 3: 12-Month Delivery Plan**

---

Please refer to the attached 12-Month Delivery Plan.

---

## **Appendix 4: Statement of Consultation**

---

Please refer to the attached Statement of Consultation.



---

## **Appendix 5: Equality Impact Assessment**

---

Please refer to the attached Equality Impact Assessment.